RÉSUMÉ OF ROBERT KUSHNER

PO Box 8530 • South Lake Tahoe, CA 96158

Office 408-465-2300 • Cell 408-205-6365 • bob@DynamicWebDevelopment.com • Skype: RobertKushner1

SENIOR WEB DEVELOPER / ARCHITECT / PROJECT MANAGER

CREATIVITY | LEADERSHIP | DEPENDABLE | MANAGEMENT | SOLUTIONS

Since 1997, experience building static and dynamic websites from concept to publication using: Photoshop, Illustrator, Flash, Fireworks & Dreamweaver on MVC, CMS Frameworks including: Drupal, Word Press and ASP.NET using HTML5, CSS3, php, JavaScript, jQuery, Angular with JSON specializing in SEO and responsive design with a keen eye for clean UI implementation and knowledge of website design best practices.

An Internet, computer and marketing expert. Creative in all business areas including management and marketing, a team leader and problem solver.

PROFESSIONAL EXPERIENCE

SR. WEB DEVELOPER AND OWNER   2012-PRESENT

SOUTH COUNTY WEBSITES & DYNAMIC WEB DEVELOPMENT– SOUTH LAKE TAHOE, CA

Contracting with several companies updating and building new websites using HTML5, CSS3, JavaScript and php converting Flash files to jQuery, tableless pages, complex forms with CAPTCHA interfaced with MySQL. Designed and built complete Drupal and WordPress sites from scratch with custom theming from Photoshop & Illustrator files, modified and configured hundreds of modules including custom modules using php from small business to large commerce sites.

SR. WEB DEVELOPER AND WEB ADMINISTRATOR   1995- 2012

WEST COAST EXPOS, INC. – MORGAN HILL, CA

Designed and built all websites compatible with all browsers and mobile devices including E-Commerce using HTML, HTML5, CSS, CSS3, JavaScript and php with UI and Responsive Design including CAPTCHA and SSL Certificates. Performed continuous updates and Search Engine Optimization (SEO). Installed Google Analytics, Awstats and Webalizer.

Built and installed Windows servers, Linux web servers with Apache. Linux email servers with Apache, MySQL and PHP.

Designed and wrote PHP scripts using MySQL with automatic Subscribe, Unsubscribe, Update Your Preferences pages, Certified IP address for outgoing bulk email, installed DKIM.

Managed all DNS, Domain Names and web servers.

Built several Drupal sites from design to publication, built custom themes from Illustrator and Photoshop files, installed and configured hundreds of modules, troubleshot and repaired modules and maintain several sites with updates, backups, migrated from Drupal 6 to Drupal 7 and static sites.

Installed all company software, created and maintained all email clients. Responsible for hiring, training and managing all technical support and the web development team.

MARKETING DIRECTOR   1985-1995

WEST COAST EXPOS, INC. – MORGAN HILL, CA

Designed and wrote print, radio, TV, direct mail and E-mail advertising. Developed marketing plans and strategies for all marketing media resulting in rapid company growth for more than fifteen continuous years.

SR. INSTRUCTOR

HEALD INSTITUTE OF TECHNOLOGY – SAN JOSÉ, CA
Wrote and taught the Computer Science and Digital Technology course.

COMPUTER SKILLS

- Photoshop
- Illustrator
- Dreamweaver
- Fireworks
- Flash

- InDesign
- Drupal, WP, ASP.NET
- Ruby, Rails
- SSL Certificates
- LESS and SASS

- Word, Excel, Access
- Outlook, PowerPoint
- JavaScript, jQuery
- JSON, Angular
- MVC, CMS

- XML/HTML/HTML5
- CSS/CSS3/Bootstrap
- Linux, Apache, MySQL, PHP (LAMP)
- phpMyAdmin
- Windows, Apple, DOS, Unix

Portfolio

My portfolio can be seen on my website, DynamicWebDevelopment.com   (I built this site for myself to do freelance work.)

OTHER AREAS OF EXPERTISE

- Marketing
- Finance, Credit & Accounting
- Consumer & Trade Shows
- Business Development
- Negotiations
- Efficiency Expert

- Social Media
- Property Management
- Facilities Management
- Aviation
- Investment Properties
- Real Estate

- Electronics & Electrical Engineering
- Computers, Hardware & Software
- Internet Marketing
- Website Development
- Search Engine Optimization
- Management Information systems

EDUCATION

B.S., ELECTRICAL ENGINEERING
Cal Poly – San Luis Obispo, CA

Anthony Schools
California Real Estate Licence

CERTIFICATES

FCC - First Class Radio Telephone License
Private Pilot with Instrument Rating
Ryan Teaching Credential

ORGANIZATIONS AND AFFILIATIONS

SFDUG – San Francisco Drupal Users Group
CAA – California Apartment Association
IAEE – International Association of Expositions and Events
NACS – National Association of Consumer Shows
Machado Neighbors – Webmaster
Sunnyvale Squares - Webmaster
Aircraft Owners and Pilots Association
Malibu Owners and Pilots Association
South County Aircraft and Pilots Association
Rockin Jokers Square Dance club – Past President
AMA - Academy of Model Aeronautics
LinkedIn: http://www.linkedin.com/in/robertkushner/
U.S. Citizen